

# The Annual Claydon Classic

July 3, 2021  
Rothland Golf Course



Time: 9 AM - 5 PM

Rothland Golf Course  
12089 Clarence Center Rd  
Akron, NY 14001



Educators of America, Inc  
PO Box 511  
Buffalo, NY 14231



Dear Friends, Colleagues, and Bogey Golfers,

The Claydon Classic Golf Outing has its humble beginning years ago as a way for a group of family and friends to get together in the morning of the 4th of July to play a round of golf, wear jean shorts, and celebrate quality time with one another under the summer sun. Surprisingly, the laidback atmosphere, carefree attitude, and chic wardrobe attracted many others and the Claydon Classic group began to expand.

However, in May 2019, tragedy struck my family as we suddenly lost my younger brother, Ben. Ben was only 24 years old when he passed. Those that knew him, knew how brilliantly caring, genuine, and light-hearted he was. We pay remembrance to Ben at the Claydon Classic every year since his passing and play the tournament in his honor. The Claydon Classic proudly carries his cheerful and loving spirit every year.

Continuing this cheer, I am personally excited to announce that the Claydon Classic Golf Outing has finally emerged from its cocoon as an informal gathering of friends, family, and far-from-scratch golfers to an official and beautiful fundraising Golf Tournament butterfly.

Please mark your calendars now and join me and Educators of America on Saturday, July 3rd for the Annual Claydon Classic Golf Tournament. The tournament will be held at the Rothland Golf Course in Akron, NY with a 10 AM shotgun start. Your attendance is more than just an unforgettably good time with friends, family, and co-workers, you will be supporting two organizations that are dedicated to improving education and quality of life for youth in Western New York - Educators of America and Save the Michaels.

The registration form for the golf tournament is enclosed with this letter. If you are not available to join us on July 3rd, please consider making a sponsorship donation or asking your employer to contribute. There are many great opportunities for businesses to participate and show their commitment to the community. Every dollar will benefit students, teachers, and families in Western New York.

We are looking forward to sharing a phenomenal day with you on July 3<sup>rd</sup>. Thank you for your participation and support.

Sincerely,

Brett Claydon  
Director of Business & International Development  
Educators of America, Inc  
[www.educatorsusa.org](http://www.educatorsusa.org)

Saturday, July 3rd, 2021

10:00 AM START

FORMAT: Check In/Registration: 9:00 AM / warm up available at driving range  
Shotgun Start: 10:00 AM – Rain or Shine  
Four Man Scramble



LOCATION: Rothland Golf Course, 12089 Clarence Center Road, Akron, NY 14001

CONTACT: Brett Claydon, (716) 444-2996

Golf Entry fee includes: Green fees (18 holes of golf with golf cart), lunch during play, refreshments, hors d'oeuvres, half chicken dinner, and prizes.

SPONSORSHIP REGISTRATION: See attached sponsorship information on next page:

Company Name: \_\_\_\_\_

Type of Sponsorship, Donation(s) – see next page: \_\_\_\_\_

Address: \_\_\_\_\_

Note: Educators of America, Inc is a 501(c)3 not-for-profit organization

Proceeds to benefit: **Educators of America, Inc.**

**Save the Michaels, Inc**

GOLF REGISTRATION FORM: Course limited to first 84 registered and paid players.

Golfer Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Golfer Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Golfer Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Golfer Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

I'd like to become a Tee Sponsor at the cost of \$150.00

Email: logos in jpg., png., or svg. format to: [bclaydon@educatorsusa.org](mailto:bclaydon@educatorsusa.org)

**PAYMENT & DONATION INFORMATION:**

Tournament Fee: \$125.00 per person due in advance with registration forms \$ \_\_\_\_\_

Dinner Only: \$40.00 \$ \_\_\_\_\_

Sponsorships (see reverse) \$ \_\_\_\_\_

Donation Description & Value: \_\_\_\_\_ \$ \_\_\_\_\_

Please complete form and mail with payment payable to:

**Educators of America, PO Box 511, Buffalo, NY 14231**

Saturday, July 3rd, 2021



## **SPONSORSHIP PACKAGE OPPORTUNITIES**

### **Presenting Sponsors – \$3,000 2 Available**

*Includes: **Logo on Golfer's Gifts***

- 2 foursome of golfers
- Tee sign on 1<sup>st</sup> hole & 18 additional tee sign
- Recognition during program
- Individual banner at registration
- Front page of tournament program – sponsor recognition
- Recognition of sponsorship in all advertising and post event press coverage

### **Dinner - \$2,000.00 1 Available**

*Includes:*

- 2 foursome of golfers
- 2 tee signs
- Recognition during program
- Individual banner at dinner
- Full page in program – sponsor recognition

### **Beverage Cart - \$1,500.00 2 Available**

*Includes:*

- 1 foursome of golfers
- 1 tee box
- Sign on beverage cart
- Prominent mention inside of tournament program

### **Gold - \$1,000.00 5 Available**

*Includes:*

- 1 foursome of golfers
- 1 tee box sign
- Group banner at registration
- Recognition in any post event coverage

### **Silver - \$500.00 5 Available**

*Includes:*

- 2 golfers
- 1 tee box sign
- Listing in the program at the event

Saturday, July 3rd, 2021



**ADDITIONAL SPONSORSHIP OPPORTUNITIES:**

*Includes recognition in tournament program and signage at appropriate locations.*

- Hole in One Sponsor - \$500.00
- Post Tournament Hospitality - \$350.00
- Registration Table - \$250.00
- Scoreboard - \$250.00
- Hole or Tee Sponsor - \$140.00
- Business Cards Ads for program- \$35.00

**All Prize & Cash Donors will be mentioned during the awards presentation and raffle and will be listed in the program.**

**Auction/Prize Donations**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

In-Kind Donation: \_\_\_\_\_

Value: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Please provide any instructions:

\_\_\_\_\_  
\_\_\_\_\_

Call to arrange for pick up:

Brett Claydon, 716-444-2996

or mail to:

Educators of America, Inc, PO Box 511, Buffalo, NY 14231